



*starting
with*

STERLING

A Project Book for Students

Do You Know?

STERLING FLATWARE HAS A BUILT-IN LABEL

The term “sterling” and the name or mark of the manufacturer are stamped on every piece of genuine sterling silver. Whatever is stamped *sterling* meets the high standards set by the United States government for solid silver (925 parts pure silver to 75 parts of alloy for increased hardness). Solid silver lasts longer than a lifetime. By adding *his* name or mark on every piece of sterling, the manufacturer assures you of his reliability.

STERLING IS GOOD TASTE

Beauty is not the only reason for sterling’s popularity in flatware. Its hygienic qualities, long valued in medicine and surgery, make it especially suitable for the utensils you use for eating. Solid silver has the unique quality of being “friendly” to the hand and mouth. It adjusts readily to temperature changes, and it does not affect the taste of food. Use a sterling spoon to eat ice cream—notice that it adjusts, immediately, to the temperature of the ice cream—then instantly becomes warm when it touches your mouth!

PATINA RESULTS FROM USE

“Patina” refers to the soft, lustrous finish that comes naturally to solid silver. As sterling is used and polished, tiny, almost microscopic, lines appear which seem to become fused, adding wonderful depth to the metal. The more sterling is used the more beautiful it becomes. No other metal has the light “white” color of silver.

STERLING AND WEDDINGS GO TOGETHER

Sterling flatware is the traditional gift of the bride’s parents, and a popular gift with friends and relatives because of its tasteful, permanent quality.



SERVING WITH

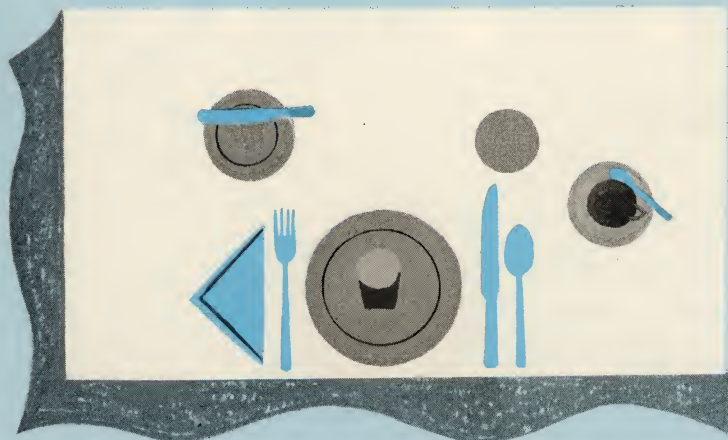
With good food, gleaming silver, china, glassware and a touch of imagination you have the ingredients for a pleasant meal.

How would *you* put all these ingredients together? The projects below will help you apply your knowledge of basic table setting rules, as well as your own originality, to some familiar situations.



SITUATION

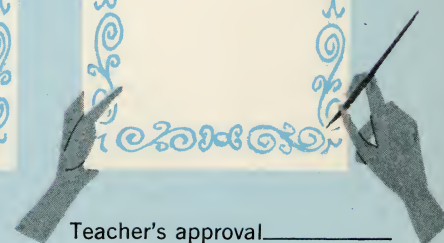
A Quick, Hot Breakfast



MENU PATTERN

Fruit juice
Cereal (hot or cold)
Egg
Toast—Spread
Marmalade, Jam
or Jelly
Beverage

YOUR MENU



Teacher's approval_____

A hot breakfast is a good beginning for a pleasant day. Start with an inviting table and, using the place setting and menu pattern given here, serve breakfast for your family. Remember, speed is important at breakfast time, so time yourself carefully. Then, serve the same breakfast one week later to see if you can improve on your time without sacrificing the nice touches that make a meal pleasant. Make a note of the number of people you serve, and compare your time records with your friends'.

TABLE SETTING RULE

Set a table that's tempting, attractive and neat—
Place silver in order of use when you eat.
Knives and spoons on the right, forks on the left—
Except oyster forks—on the right is correct.

Number of People Served: _____

Time Record—1st week

Preparation of food_____

Table setting_____

Clean-up_____

Time Record—2nd week

Preparation of food_____

Table setting_____

Clean-up_____

DAILY CARE

If used every day, solid silver requires the same care as any other flatware. Wash in hot soapy water promptly after use. Dry with a towel—all metals spot if left to drain dry. If you use a dishwasher, remove flatware as soon as it is rinsed, and dry with a towel. Remove egg stains from sterling with a dab of silver polish kept near the kitchen sink—do not use abrasive cleansers.



Sterling



SITUATION 2 Friends for Lunch

A 3-course luncheon for four, planned and served by you, is a wonderful way to practice "hostessing." Using the menu pattern below, serve each course in the most gracious way you know. Be creative in your color scheme and centerpiece. Follow the simple rules for table setting to make your table look lovely and your guests feel at ease.

The first diagram shows an individual place setting with silver in correct position for the beginning of the luncheon. In diagrams 2 and 3, draw in the silver, china and glassware to show how each place will look at the beginning of the next two courses. The outline drawings of sterling flatware on the back cover of this booklet will show you which pieces to use. Record the details of your plans in the spaces provided. Look through magazines and booklets for pictures of appropriate sterling and china patterns and paste illustrations in the boxes below. Include swatches of colored paper or cloth to indicate your color scheme.

MENU PATTERN

Soup

Meat or Fish Salad

Beverage

Cake or Pastry

YOUR MENU

Teacher's approval _____

Diagram 1
(first course)

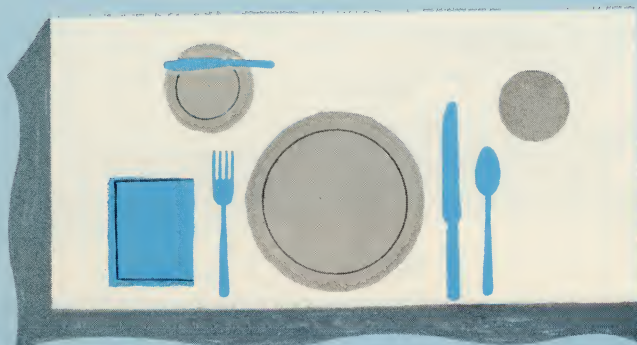


Diagram 2
(second course)



Diagram 3
(third course)



TIME PLAN

(Fill in the time to allow for each activity.)

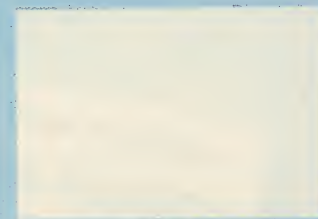
Shopping _____

Checking Serving Needs _____

Preparing Foods _____



COLOR SCHEME
(Linens and centerpiece)



CHINA AND
GLASSWARE PATTERN

SILVER

(List pieces you will use and how many of each)



STERLING PATTERN





SITUATION 3

A Buffet Affair

A buffet looks like a party, and it is the easiest and gayest way to serve food for a crowd. The arrangement should combine neatness and ease of service with a delightful, festive appearance.

In general, the buffet table should be arranged so that guests can pick up their plates first; then the food and relishes; then the silver, napkins, cups and saucers, and beverage. As in any table setting, use the edge of the table as your guide line for the orderly arrangement of plates, silver, serving dishes.

Look through magazines to find an illustration of a buffet setting that might be used for a luncheon or tea that your Home Economics class could serve for parents and teachers. Clip it and paste it in the space below. (Fold, if necessary.) Then plan a menu appropriate for the occasion. In the smaller box, suggest several different ways to arrange silver flatware on a buffet table.

BUFFET SETTING



Alternate arrangements for Sterling Flatware on a Buffet Table



POLISHING













Polishing is seldom needed if sterling is used regularly. If it becomes dull or tarnished from lack of use, polish with a soft cloth and liquid or cream polish. Rub with lengthwise strokes—not with a circular motion. Chemical cleaning with “dips” is not recommended. It takes away the dark, aging tones that are important in some sterling patterns, and may harm stainless steel knife blades.



SELECTING YOUR *Sterling*

Which Taste-Type Are You?

Here's a quiz just for fun—that gives a clue to your tastes in home furnishings! Check the item which you like best in each group below—Design Motifs, Chairs, Cups. Record the three key numbers here _____. Then look on the back cover of this booklet to find your Taste-Type.

Group I Design Motifs	 <input type="checkbox"/> 1	 <input type="checkbox"/> 2	 <input type="checkbox"/> 3	 <input type="checkbox"/> 4
Group II Chairs	 <input type="checkbox"/> 5	 <input type="checkbox"/> 6	 <input type="checkbox"/> 7	 <input type="checkbox"/> 8
Group III Cups	 <input type="checkbox"/> 9	 <input type="checkbox"/> 10	 <input type="checkbox"/> 11	 <input type="checkbox"/> 12



Patterns I Like

Decide on your favorite sterling patterns by studying magazines, visiting stores. Paste pictures of your choices in this box.

Patterns My Friends Like

Compare your choices with your friends—list their favorites here for future gift ideas.

Names of Patterns: _____
 Manufacturers' Names: _____
 Available at: _____
 (name of store)

Names of Patterns: _____
 Manufacturers' Names: _____
 Available at: _____
 (name of store)

Acquiring anything as beautiful and important as sterling takes thought and planning—in advance. But it is a worthwhile goal to set for yourself. For sterling silver flatware lasts for generations, growing in beauty with the years. Because it is solid silver, it will never wear out or break or go out of fashion or need to be replaced. Since silver is the key to the table setting, it's probably one of the first things you will want to buy for your first home. So make your plans, and set your goals!

how to buy *Sterling* flatware

Remember that sterling does not need to be purchased all at one time. You might say that it “budgets itself,” since you can buy a place setting at a time, or a piece at a time.



Place Settings may consist of three, four, five or six pieces as illustrated here. When you have acquired just two place settings, you are ready to serve your first meal!

Individual Pieces may be purchased singly or as many at one time as you can afford. If you start by collecting teaspoons and salad forks, you can use them for your own parties, right now!

Your Starting Set is, of course determined by your needs and budget. Four place settings is a goal you might set for yourself in the beginning—but eventually you will want to own six or eight. As your wedding day approaches, your parents may be able to help you build your set with a wedding gift of sterling flatware. Include some serving pieces in your plan. Serving spoons, a sugar spoon, a butter knife, a gravy ladle might

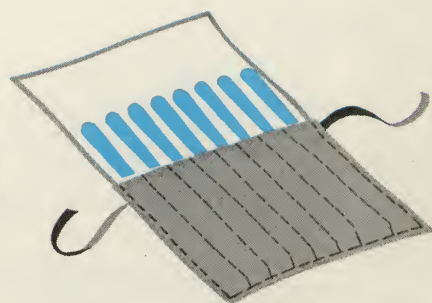
be the first ones to consider—and you may receive serving pieces as gifts later on. Your place setting silver can also double as serving pieces. (See descriptions on back cover.)

Do Careful Research to find the pattern you like. Study magazine advertisements and illustrations showing sterling patterns, visit local jewelry stores or department stores and look at the displays, observe patterns used in homes you visit. Your own taste is the most important consideration in selecting your sterling. If you really love your pattern—it will always look right with the other things you choose for your home.

Examine All Pieces of solid silver in the patterns you like. Hold the pieces in your hands, as if in use. Do they feel comfortable, well-balanced? Do you like the appearance of the pattern on each piece?

STORING

When silver is not in use, store it in a dry place, such as a silver storage chest, a drawer lined with tarnish-preventing cloth, or in roll-up cases. Do not use rubber bands to close a roll-up case since rubber causes rapid tarnishing.



Sterling

saving for *Sterling*



Use the chart below to set your goals—listing the sterling you would like to have. Then work out a savings plan over a 4-year period. You will be pleasantly surprised how quickly you can acquire some of the lovely pieces to start your set.

TOTAL NUMBER NEEDED	ITEM	COST OF EACH PIECE	1st year			2nd year			3rd year			4th year		
			NUMBER TO ACQUIRE	NEED TO SAVE \$	GIFTS*	NUMBER TO ACQUIRE	NEED TO SAVE \$	GIFTS*	NUMBER TO ACQUIRE	NEED TO SAVE \$	GIFTS*	NUMBER TO ACQUIRE	NEED TO SAVE \$	GIFTS*
	Teaspoons													
	Place Knives													
	Place Forks													
	Salad Forks													
	Place Spoons													
	Spreaders													

*Once you have selected your pattern, you immediately make gift-giving easier and more satisfying for friends and relatives. Birthdays and other gift occasions will swell your treasure! Your local retailer will register your pattern for you so that friends and relatives will know your choice.

Sterling VALUES

Work out the chart below to compare the *serviceability* and *price* of several major family purchases, including solid silver flatware.

ITEM	ORIGINAL COST	COST OF REPAIRS	EXPECTED YEARS OF SERVICE	COST PER YEAR OF SERVICE
STERLING SILVER FLATWARE			*	
REFRIGERATOR				
CAR				
TV SET				
COUCH				
ROOM-SIZE CARPET				

*Since sterling lasts a lifetime and longer, look up your life expectancy figure and use it in this column, or use 75 years.

THE DIFFERENCE BETWEEN "FLATWARE" and "HOLLOWARE"

Flatware is the trade name for knives, forks and spoons of all types. Holloware is the trade term applied to all other silver table accessories, such as dishes, tea sets, pitchers, candlesticks, trays.





Sterling

PIECES FOR MANY USES

Place Setting Pieces



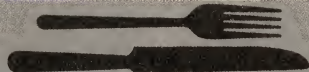
Teaspoon

For hot beverages, dessert, fruit, cereal, bouillon. **Also** for serving sugar, jam, jelly, pickles, relish.



Place Spoon

For cereal, soup, dessert. **Also** for various serving needs.



Place Fork & Knife

For breakfast, luncheon, formal or informal dinner. Place fork also used for salad, dessert and for serving food.



Salad Fork

For salad, fish, pie, cake. **Also** to serve cold meat, pickles.



Spreader

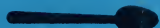
For spreading butter, cheese, jam, jelly, relish, hors d'oeuvres.



Cocktail or Oyster Fork

Other Place Pieces

For seafood cocktail, fruit cocktail, lobster. **Also** to serve pickles, lemon slices, butter pats.



Coffee Spoon

For coffee in demi-tasse cups. **Also** to serve sugar, mustard, feed baby.



Iced Beverage Spoon

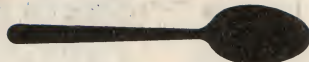
For tall iced beverages, parfaits.



Jelly Server

Typical Serving Pieces

For serving cream cheese, preserves, jelly, jam, relish.



Tablespoon

Serves salad, vegetables, berries, dessert.



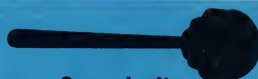
Sugar Spoon

For sugar bowl and small bowls of mayonnaise, sauce or jellies.



Salad or Serving Spoon

For fruit, berries, dessert, salad, vegetables. **Also** used with serving fork as a salad set.



Gravy Ladle

Serves sauce, gravy and dressing.



Cold Meat or Buffet Fork

Serves cold meat, chops and food served on toast, platter salad.



Pie or Cake Serving Knife

For cutting and serving pie, cake. **Also** used for serving aspic and frozen dessert.



Butter Serving Knife

Serves butter, cheese.

Which Taste-Type Are You?

(ANSWERS)

If your key number includes #1, you love luxury and richness. You like the theater, Mantovani, exciting fashions, and parties. Your dream home is probably a Southern-type mansion, your sterling a French-inspired pattern. If you selected #1, 6 and 12—you are consistent in your love of luxury; if you combined #1 with other numbers, you respond to a touch of elegance, but usually avoid extremes.

If your key number includes #2, your taste leans toward the simple and classic. You like sports, outdoor fun, good-looking sweaters—and you enjoy reading and listening to good music. When you marry, you wish for a New England style home, Colonial-inspired sterling. If you selected #2, 8, and 9, you are a true classic type; if you combined #2 with other numbers, your tastes are basically simple, but you sometimes surprise yourself and your friends, by doing the unexpected.

If your key number includes #3, you love the bold and dramatic. Your tastes lean toward vibrant colors, huge handbags, bangle bracelets, modern art and jazz. When you marry, you will look for an ultra-modern house, sterling in a striking bold design. If you combined #3 with 5 and 11, you are true to the modern manner. If you combined #3 with other numbers, your modern taste is tempered with a love of tradition.

If your key number includes #4, your taste is in the dainty and feminine category. You are well-groomed, love bouffant dresses. There is one male singer who makes you swoon. When you marry, you want a contemporary home, sterling in a delicate design. If you picked #4, 7 and 10, you are feminine to your fingertips; if you combined #4 with other numbers, you like variety, and sometimes have trouble making up your mind.